



HOUSE OF COMMONS  
CHAMBRE DES COMMUNES  
CANADA

Jenica Atwin

MEMBER OF PARLIAMENT  
FREDERICTON

November 30<sup>th</sup>, 2020

**Hon. Chrystia Freeland**  
**Deputy Prime Minister and Minister of Finance**

**Cc : Hon. Steven Guilbeault**  
**Minister of Canadian Heritage**

**House of Commons**  
**Ottawa, Ontario**  
**Canada**  
**K1A 0A6**

**Re: Support the tourism and culture industry during the pandemic**

Dear Minister Freeland,

As the Member of Parliament for Fredericton, New Brunswick, I'm writing to express my concerns regarding the impact of the COVID-19 crisis on the tourism, travel, hospitality, art, festival and event sectors.

As you know, the nature of their activities, bringing people together face to face, has left this industry quite restricted throughout the pandemic. Despite their best efforts to accommodate social distancing measures, many businesses have been without revenue for the past 6 months. As it is the case for many communities, these businesses and activities are crucial for my community's economic, touristic, cultural, and social well being.

We need to support these sectors that have lost upwards of 95% of their revenues. I believe it is our duty to ensure that we help them through these tumultuous times by facilitating access to wage subsidies and liquidity as well as putting programs in place to help with fixed costs.

I am adding my voice to that of the coalition of hardest hit businesses and asking you to make sure they have the resources available during these difficult times to give them a chance to bounce back when we emerge from the pandemic. Canadians are going to be looking forward to events and festivals and we are going to need these entities on solid footing in the months to come.

Thank you for your consideration. I would welcome the opportunity to discuss this further with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jenica Atwin". The signature is written in a cursive, flowing style with a large initial "J".

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